



Inovalon SDOH Market Insights

Address social determinants of health (SDOH) and improve health equity

Inovalon SDOH Market Insights integrates patient demographic, geospatial, and social risk data with longitudinal data from the largest primary source dataset, and applies advanced analytics to support users in identifying health disparity hotspots to inform health equity strategies.

This data visualization software delivers rich insights on social risk factors and outcomes within specific populations and markets, via dashboards and heatmaps that provide national and regional summaries.

- Characterize population profiles within the context of demographic, clinical, and social risk profiles
- Configure reporting for populations of interest by national, regional, state, and county levels
- Target resources and interventions in areas with the largest disparities



DATA COLLECTIVE HIGHLIGHTS

Representative Medicare Fee-for-Service and Medicare Advantage data

69% of Managed Medicaid covered lives

42% of commercial covered lives

Social determinants of health

- Education level
- Income level
- Number of people in household
- Access to transportation
- Ability to speak English
- And more

160+ primary sources

Plus, ability to link to external sources

Who Benefits



Health plans



Life sciences



Research groups

Advantages For Your Organization



Improve healthcare access, quality, and equity, informed by a detailed understanding of SDOH factors affecting population health within specific geographic areas.



Benchmark patient profiles and performance on healthcare utilization, cost, and quality metrics to identify disparity hot spots and help drive focused, more effective interventions.



Improve stakeholder engagement with applicable, local market data to drive health plan and provider engagement strategies.



Accelerate the transition to value-based care by identifying the drivers of poor outcomes, high costs, and the largest disparities within your target populations.

About Inovalon

Inovalon is a leading provider of cloud-based software solutions empowering data-driven healthcare. The Inovalon ONE® Platform brings together national-scale connectivity, real-time primary source data access, and advanced analytics into a sophisticated cloud-based platform empowering improved outcomes and economics across the healthcare ecosystem. The company's analytics and capabilities are used by more than 20,000 customers and are informed by the primary source data of more than 69.5 billion medical events across one million physicians, 611,000 clinical settings, and 350 million unique patients. For more information, visit www.inovalon.com.