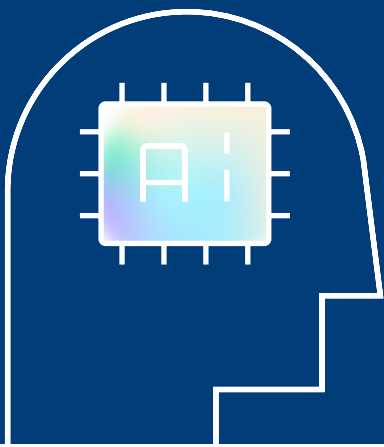


Visualizing AI Across the Revenue Cycle: Healthcare Attitudes About Artificial Intelligence

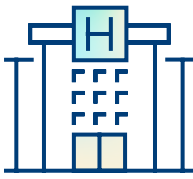


Research Reveals AI Sentiment and Expectations for RCM

Inovalon surveyed more than 400 healthcare leaders and professionals familiar with revenue cycle management.



Health systems



Hospitals



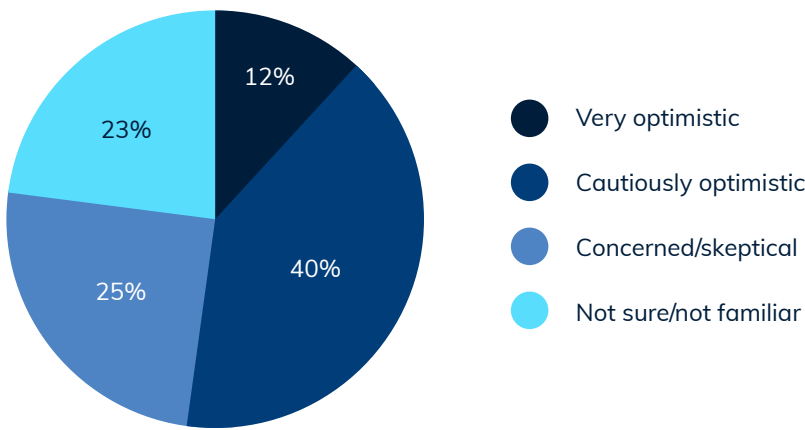
Physician groups



Post-acute
care providers

Feelings About AI

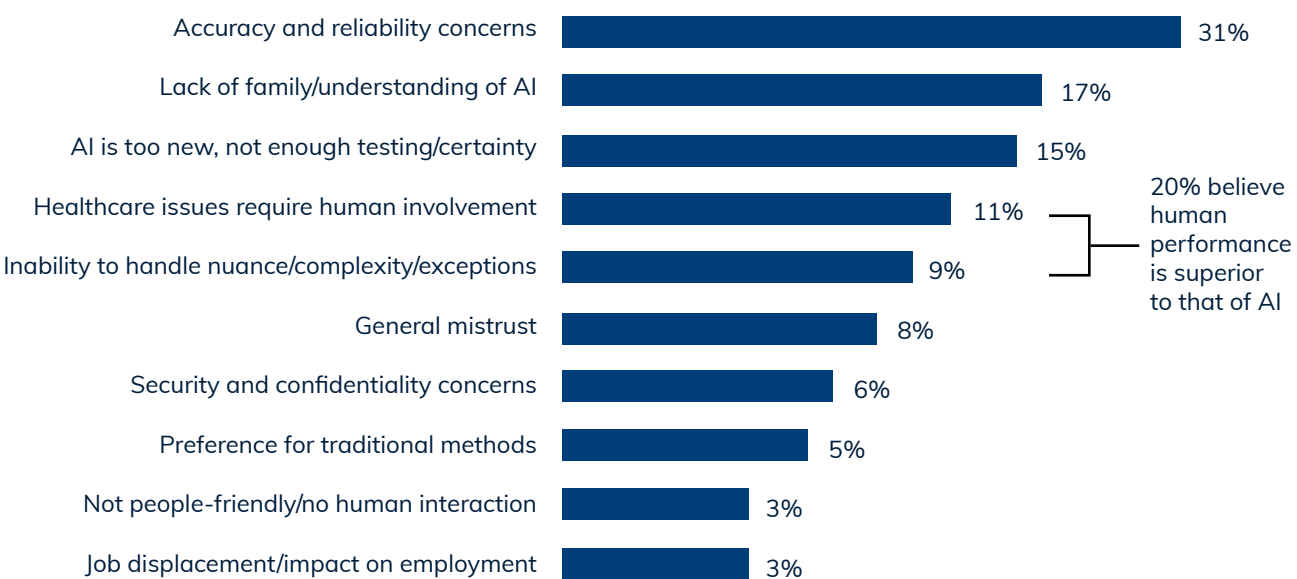
The sentiment toward AI in revenue cycle management is generally positive, but many still expressed caution. This may indicate a need for appropriate guardrails to ensure the success of an AI-enabled revenue cycle.



Concerns About Using AI in Revenue Cycle Software

For many early adopters, uncertainty and caution are common as they initially engage with notable innovations and can be indicative of thoughtful consideration. The most common desire is for providers to remain in the driver's seat when employing AI, with AI assisting in enhancing the revenue cycle management experience and optimizing outcomes.

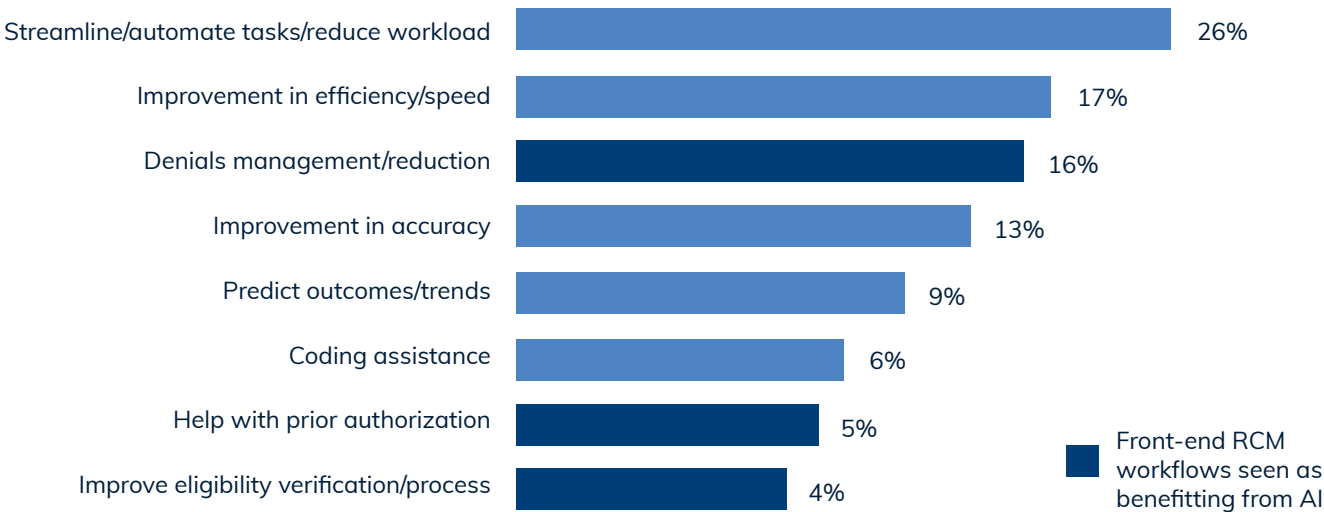
Hesitations in adopting AI vary across provider organizations, with the top concerns including:



How AI Might Address RCM Challenges

Organization leaders pointed to areas where AI could improve their revenue cycle management. Overall, AI's strengths and capabilities align with priorities articulated by leaders and managers: achieving greater revenue cycle efficiency and accuracy through automation.

Leaders' optimism and excitement, coupled with a desire for rigorous testing and a human-led vs. AI-led approach, suggest that AI adoption will likely accelerate from this point forward with positive outcomes for providers.



Get Additional Insight in Our White Paper

Take a deeper dive to uncover:

- Why AI is poised to transform revenue cycle efficiency and accuracy across care settings
- How managers and senior leaders view AI in hospitals and health systems
- Candid AI observations and opinions directly from survey participants

Read White Paper



Bonus!

Discover how advanced technology ensures accurate, fast reimbursements through [automated insurance coverage identification](#).