

# Maternal-Newborn Health Linkage

## Identify trends for faster, life-saving interventions

Get a clear, connected view of maternal and newborn health – before, during, and after birth. Inovalon's Maternal-Newborn Health Linkage™ is a verified dataset that includes 2 million expectant mothers and around 2.5 million sets of mother-child pairs – one of the largest linked datasets available.

The structured, ready-to-use data cuts preparation time so you can get on with making discoveries that matter, like connecting maternal health with newborn outcomes. Spot patterns and trends, track vaccine impacts, and identify disparities to ensure representation of at-risk populations.

This HIPAA-compliant resource brings together commercial and Medicaid claims, helping teams move fast, reduce errors, and surface early signs of risk.

## Advantages for Your Organization

-  Investigate the impact of medications on pregnancy outcomes.
-  Speed up research to help prevent birth defects and pediatric ailments.
-  Improve the quality of care and service for expectant mothers.
-  Implement better postpartum follow-up and pediatric care coordination.
-  Strengthen monitoring for high-risk pregnancies and births.
-  Promote informed public policy concerning maternal and child healthcare requirements.

## Who Benefits



Life sciences



Research groups



Health plans



Providers

## Solution Features



See granular data on interventions, outcomes, and risk factors.



Follow pregnancy journeys from the beginning to postpartum, with more than a decade of real-world data.



Track RSV vaccine impact and other outcomes in days, not weeks.



Identify gaps in care using real-world Medicaid data – ensuring no population is left out of research.



Gain comprehensive perspectives on patterns in maternal and child health.