

Demographic Verification

Start with clean, verified patient data

Incomplete or inaccurate patient demographic data can disrupt billing, increase claim denials, and delay care. These front-end errors ripple through the revenue cycle, creating rework for staff and a poor experience for patients.

Inovalon's Demographic Verification™ flags and corrects demographic data in real time or batch inquiries, ensuring records are accurate from the start. Clean data reduces billing mistakes and rework, giving teams more time to focus on the patients and cases that truly need their attention.

Inovalon's software integrates via API with your Electronic Health Record (EHR) or Practice Management (PM) system, reducing disruption. It keeps your patient census clean and supports faster care without toggling between systems or chasing missing and incomplete data.

Advantages for Your Organization

-  **Greater confidence in the data:** Help billers trust the data they're working with so they're not second-guessing information or chasing down missing or incomplete demographic information.
-  **Cleaner data at registration:** Start every encounter with verified demographic information to prevent downstream delays and maintain a trusted patient census.
-  **Better coverage results with fewer gaps:** Improve insurance discovery and eligibility checks with verified data that reduces denials and missed opportunities.
-  **Faster staff workflows with less training:** Reduce screen switching and onboarding time with a fully integrated API inside your EHR or PM system.
-  **Shorter A/R cycles with cleaner claims:** Speed up revenue and minimize rework by submitting accurate claims the first time.

Additional Advantages

- ✓ Simplify downstream revenue cycle processes. Understand coverage and payer requirements to support accurate, timely care.
- ✓ Minimize staff training needs. Start the revenue cycle with verified data, reducing manual cleanup and onboarding complexity.
- ✓ Focus staff time on what matters. Trust that the data is accurate from the start so your team can spend less time chasing missing details and more time addressing the cases that truly need attention.
- ✓ Access clean patient data everywhere. Keep accurate, verified demographic data available across all systems in your workflow.

Solution Features



Demographic verification before eligibility checks

Confirm key patient identifiers such as name, date of birth, social security number, address, and phone before running eligibility to prevent downstream delays.



Cleaner claims through complete data

Fill in missing or incomplete demographic fields before submitting claims to reduce denials and avoid disruption to the patient's care plan.



Accuracy across the care journey

Pair with Inovalon's patient access solutions to maintain verified demographic data from intake through billing and payment.



Seamless EHR and PM system integration

Embed directly into existing workflows using API technology that supports vendor-agnostic connections across your software ecosystem.