

# Overcoming the Challenges of Maintaining an Independent Healthcare Practice

Running a physician-owned healthcare practice is harder than ever. The administrative demands are costly and complex, and meanwhile, staffing challenges and changing patient expectations add pressure.

## Your practice is likely juggling:



All in addition to delivering the best possible patient care.

At the same time, less money is coming in the door than in the past. Adjusted for inflation, Medicare physician payments have **dropped by 33%** from 2001 to 2025.<sup>1</sup>

## Independent Healthcare Practices Are on the Decline

Inadequate payment rates, expensive resources, and tough-to-navigate regulatory requirements are driving more physicians out of private practice.

### 18%

Drop in healthcare practices fully owned by physicians<sup>2</sup>

### 35%

Physicians with an ownership stake, down from 76%<sup>2</sup>

### 2X

Increase in physicians employed by hospitals<sup>2</sup>

### 30%

Practices acquired by hospitals, insurers, or private equity in the last 10 years<sup>2</sup>

## Stay Independent by Working Smarter, Not Harder

Simplify administrative tasks, reduce denials, and boost profitability with Inovalon's **claims management** and **revenue cycle analytics** solutions.

### Save time

- Manage claims for every payer, all in one place
- Reduce front-end errors with automatic eligibility checks
- Easily track all your claims from start to finish

### Reclaim revenue

- Fix claims denials with just a few clicks
- Use clear correction guidance to identify and adjust errors
- Keep cash flowing by turning denials into paid claims

### Safeguard your margins

- Assess performance at a glance with real-time cash flow reporting
- Improve **first-pass yield** with data on your unique denial trends
- Make smarter decisions based on a clear picture of your revenue cycle

### Keep business running smoothly

- Get help when you need it from a reliable support team
- Tailor workflows with custom business rules specific to your needs
- Stay focused on patients with uninterrupted service

## Experience the Inovalon Difference

### 100%

25 of the top 25 U.S. provider systems use Inovalon<sup>3</sup>

### 3B+

Claims and remits processed annually<sup>4</sup>

### 43.04%

Average insurance identification hit rate on uninsured accounts<sup>5</sup>

### 98%

Or better first-pass payer acceptance rate<sup>6</sup>

## Maintain Your Healthcare Practice Autonomy

Simplify claims management and strengthen financial performance. Schedule a conversation with an RCM specialist today.

[Request a Demo](#)

<sup>1</sup> 2025 Medicare updates compared to inflation chart, American Medical Association, January 2025, <https://www.ama-assn.org/system/files/2025-medicare-updates-inflation-chart.pdf>

<sup>2</sup> 'Physician Practice Characteristics in 2024: Private Practices Account for Less Than Half of Physicians in Most Specialties,' American Medical Association, June 30, 2025, <https://www.ama-assn.org/system/files/2024-prp-pp-characteristics.pdf>

<sup>3</sup> Top 25 provider systems based on Becker's Hospital Review List of 100 Largest Hospitals and Health Systems, December 2024. Inovalon internal reporting, April 2025.

<sup>4</sup> Internal reporting, Inovalon, February 11, 2025

<sup>5</sup> Internal reporting, Inovalon, March 4, 2025. Individual results may vary.

<sup>6</sup> Inovalon internal reporting, Claims Management Pro, February 2025